



# Beef Master

## Give your beef cattle more!

### Beef cattle and sheep



50 kg/ha



15 - 25 kg/ha



0,5 - 1,0 cm



April - September

Let your animals grow optimally with a nice meat development. That's what every cattle and sheep farmer wants. High feed intake and protein-rich rations are crucial to achieving this. Given the relatively small rumen of these cattle, a high nutrient intake remains a hefty challenge. Beef Master offers the solution. Meadows that are sown with this grass seed mixture yield plenty of protein and energy and stimulate digestion. In this way, your cattle gets exactly what it needs.

#### Benefits

- Maximum use of protein
- Improved rumen activity
- Feed more animals from your own land
- Exceptional grass growth in a variety of conditions
- Strong grassland for high feed quality



# Give your beef cattle more!

## Maximum use of protein

For sensible but steady meat growth, it is important that your cattle consume sufficient forage with high protein. That is why Beef Master contains a variety of grasses and clover that ensure a good balance between digestible protein and microbial rumen protein. It results in optimal digestion. In addition, the white clover provides extra flavour (and thus intake) and balanced grass growth throughout the growing season.

## Improved rumen activity

Uniform meat development is only possible if the rumen works optimally. Sufficient fibres is important in this regard. That is why Beef Master contains cocksfoot, soft-leaf tall fescue (NutriFibre, see box) and tasty Timothy: all these grass varieties give fibre to the grass. The cell wall quality of these varieties ensures a very gradual breakdown of the feed in the rumen. As a result, your sheep and cows can access more digestible protein, which improves their development.

## Feed more animals from your own land

The balanced composition of Beef Master guarantees high productivity throughout the growing season. Timothy grows in early spring, while cocksfoot grows later. The highly productive soft-leaf tall fescue provides extra mass. Together

with white clover, these grass varieties achieve a consistently high yield from early spring to late autumn.

## Exceptional grass growth in a variety of conditions

Are you having to deal with extreme weather conditions? Beef Master ensures excellent grass growth even in that case. Cocksfoot and soft-leaf tall fescue will grow even in dry conditions, while Timothy is resistant to wet and cold periods. In addition, all the selected grasses in this mixture are highly resistant to winter cold. It is plain to see: Beef Master performs, whatever the circumstances.

## Strong grassland for high feed quality

Do you let your cattle graze in the grassland or do you feed them in a stable? Strong grassland that can take a knock or two is always important. The red fescue in Beef Master, with its offshoots – just like white clover – is known for its high sod density. Dense sods are more resistant to grazing, but also to weeds. Perennial ryegrass is also weed and disease resistant. On the other hand, soft-leaf tall fescue and cocksfoot give Beef Master its persistence. In other words: Beef Master gives you years worth of high quality food.

## NutriFibre

NutriFibre is an innovative grass technology based on soft-leaf tall fescue, developed in Barenbrug's international breeding program. NutriFibre has a nutritious, fibre-rich leaf with a strong, extensive root system. As a result, the grass efficiently deals with minerals, and is climate-resistant and rich in fibre. It is a grass technology that fits in perfectly with Beef Master.

